

Alicia Kersten

Philosophy	My goal as an educator is not only imparting knowledge, but inspiring each student to take responsibility for their own learning.	
Objective	To obtain a position as a teacher of Business Education, or of a related subject. In the long term I would like to combine my passion for teaching with my business background, and become an administrator.	
Teaching Experience	Teacher On Call, Coquitlam School District 43	Coquitlam, BC
	January 2004 - present	
	▪ Requested for Elementary, Middle, and Secondary substitutions	
	Business Education Teacher, Riverside Secondary	Port Coquitlam, BC
	September 2004 – December 2004 (Temporary Contract)	
	▪ Managed a teaching load of five semester classes.	
	▪ Designed and implemented lesson plans for three courses: Marketing 11, Entrepreneurship 12, and Planning 10.	
	▪ Created a classroom culture of respect, teamwork, and democracy	
	▪ Developed a school wide sales project for the Marketing and Entrepreneurship students which generated \$6000 in total revenue.	
	▪ Focused on social responsibility in business by having students donate 25% of total profits from the sales project to the SHARE fund.	
	▪ Worked on the portfolio committee to determine school procedures for managing student portfolios.	
	Student Teacher, Eric Hamber Secondary	Vancouver, BC
	February 2004 – May 2004	
	▪ Taught Accounting 11, Marketing 11, Business Education 10 and Business Computer Applications 11.	
	▪ Organized a field trip for 120 Business Ed. students to see <i>The Corporation</i> .	
	▪ Participated in professional development workshops: Beyond Monet, Special Needs-ADD/ADHD, risk-taking in the classroom, and encouraging discussions	
	▪ Worked with the Silent Reading Committee and created a student survey to help with implementation of the program for the 2004-2005 school year.	
	▪ Coordinated exhibitors as a conference committee member for the Business Education 2004 Fall Conference.	
Education and Certification	British Columbia College of Teachers	Vancouver, BC
	▪ Professional Certificate #170452, October 2004	
	Teacher Qualification Service	
	▪ Category five, October 2004	
	University of British Columbia (2003-2004)	Vancouver, BC
	▪ Bachelor of Education, Secondary – Business Education	
	▪ Recipient of the <i>Alka Goel Award</i> (top academic business student)	
	University of Massachusetts (1991-1995)	Amherst, MA
	▪ Bachelor of Arts, Finance and Operations Management	

Related Teaching Experience	<p>Center Director, SCORE! Educational Centers Oakland, CA 1999-2003</p> <ul style="list-style-type: none"> ▪ Managed the overall performance of a SCORE! Educational center. ▪ Served the educational needs for 300 children aged 4-14. ▪ Hired, trained, and managed a team of 12 tutors. ▪ Increased sales from 260k to 390k in one year. ▪ Orchestrated grass root marketing plans to maximize center growth. ▪ Provided distinguished leadership in my center and Bay Area region (as a mentor and training sponsor). ▪ Worked closely with local schools to achieve academic goals for students
Business Experience	<p>Billing & Collections Lead, Brobeck, Phleger, & Harrison San Francisco, CA 1997-1999</p> <ul style="list-style-type: none"> ▪ Managed client billing and collections for attorneys, trained new hires for billing and collections department, and tested new computer software. <p>Business Analyst, The Caldor Corporation Norwalk, CT 1995-1997</p> <ul style="list-style-type: none"> ▪ Formulated in-depth financial forecasts for clothing departments, managed and allocated inventory to retail stores, trained analysts on inventory planning.
Computer Skills	<ul style="list-style-type: none"> ▪ Expert in Microsoft Office (Word, Excel, Powerpoint, Access, Front Page, Outlook, and Movie Maker) ▪ Proficient in Web Page Design (Photoshop, Macromedia Dreamweaver) ▪ Experienced in teaching Simply Accounting
Community Involvement	<ul style="list-style-type: none"> ▪ Exhibitor Coordinator, BC Business Education Association (2004 Conference) ▪ Assistant Coach, Eric Hamber Bantam Girls Basketball (2003/04) ▪ 5th/6th Grade Volunteer, Junior Achievement Program (2003) ▪ 4th Grade Volunteer, Marin Elementary School, CA (2001/02) ▪ 2nd Grade Volunteer, Neil Cummins Elementary School, CA (2000/01)
Interests	<ul style="list-style-type: none"> ▪ School administration ▪ Coaching team sports ▪ Outdoor education ▪ Improving literacy
References	<p>Michael Grice, Vice Principal – Riverside Secondary</p> <p>Tim Ireland, Business Department Head – Eric Hamber Secondary</p> <p>Virginia Dean, Faculty Advisor – University of British Columbia</p> <p>Doug Reichert, Sponsor Teacher – Eric Hamber Secondary</p>